

Newark Rotary Committees 2015-2016

Late President	Erin Kennedy		
President	Jack Neely	Home 740-344-1219	Office 740-366-5050
Secretary	Tom Slater	Home 740-366-6143	
Treasurer	Ray Barber	Home 614-834-0657	Office 740-366-4444
Immediate Past President	Ed Bohren	Cell 740-404-8112	Office 740-349-9688
District/International Service	Jack Neely	Home 740-344-1219	Office 740-366-5050
Rotary International Foundation	Mike Massaro	Home 740-344-4852	Office 740-349-5400
	Michele Layman	Home 740-454-2356	Office 740-788-1488
	Bob McGaughy	Home 740-366-5803	
	T.D Griley	Home 740-344-2238	Office 740-344-6949
Grants	Gary Baker	Home 740-344-2044	Office 800-255-6815
World Service	Sharon Phelps	Home 740-587-2360	Office 740-587-5298
Group Study Exchange	Tom Marcelain	Home 740-344-7895	Office 740-670-5777
Polio Plus	Dave Shull	Home 740-344-6533	
100 th Anniversary Committee	Michele Layman	Home 740-349-7844	Office 740-344-0311
Newark Rotary Foundation President	Cheryl Snyder	Home 740-587-4190	Office: 740-349-3773
Club Service	Chuck Moore	Home 740-455-2074	Office 740-344-7401
Fellowship/Logistics	Eric Ricketts	Home 740-344-8709	
	Jerry Krebs	Home 740-366-7700	Office 740-334-2469
Club Programs	Tom Cumiskey	Home 740-321-3339	Office 740-349-3798
Chaplains	Dennis Hesselgesser	Cell 740-344-3888	Office 740-258-3447
	Wes Humble	Cell 740-258-3000	Office 740-344-2651
Music	Tom Slater	Home 740-366-6143	
Audio Visual	John Carson	Home 740-975-9279	Office 740-788-9000
Sergeant-at-Arms	Pat Jeffries	Home 740-344-3980	Office 740-334-8302
Communications/PR	Rick Platt	Home 740-344-7383	Office 740-788-5500
Communications/Rotogram	Mike Shearer	Home 740-366-5316	Office 740-328-8820
Data Management	Pat Jeffries	Home 740-344-3980	Office 740-334-8302
Historian	Steve Ehret	Home 740-366-8923	Office 740-345-9791
	Glenn Abel	Home 740-366-6108	
Social	Laura Lewis	Home 740-587-0989	Cell 740-403-1829
New Generations	Jack Stickle	Home 740-345-1507	Office 740-345-9864
Scholarship Search	Molly Ingold	Home 740-366-3184	Office 740-34-4-0311
Youth Exchange	Ashley Wade	Home 740-344-8593	Office 740-321-0429
Junior Ethics	Gary Baldwin	Home 330-621-6030	Office 740-349-6784
4 Way Speech	Scott Kennedy	Home 740-344-5709	Office 740-345-5222
Student Visits	Nelson McCray	Home 740-323-1130	Office 740-349-6084
	Doug Ute	Home 740-262-0259	Office 740-670-7000
Read with Me	Jennifer Utrevis	Home 740-788-9556	Office 740-349-9646
Camp Enterprise	Bob Fitzgerald	Home 740-366-7698	Office 740-345-8845
Rotaract	Rob Klinger	Home 740-344-4830	Office 740-587-7441
Vocational Awareness	Barb Quackenbush	Home 740-364-1290	Office 740-670-7041
Membership	Pat Jeffries	Home 740-344-3980	Office 740-334-8302
Orientation	Bob McGaughy	Home 740-366-5803	
	T.D Griley	Home 740-344-2238	Office 740-344-6949
Mentorship	Jeff James	Home 740-587-4447	Office 740-587-2746
	Marcia Downes	Home 740-587-4695	Office 740-349-9277
Auction	Jim Withers	Home 740-915-4233	
Attendance	Tom Mullady	Home 740-366-1865	Office 740-334-3075
	Dave Shull	Home 740-344-6533	
Career Fair	Lori Hubble	Home 740-404-9098	Office 740-522-0000
Community Service	Rick Platt	Home 740-344-7383	Office 740-788-5500
Special Needs	Talya Greathouse	Home 614-496-7883	Office 740-348-1706
Rotary Awards	Jerry Besanceney	Home 614-394-3908	
	Jim Cooper	Home 740-344-2270	
Rotary Volunteers	Deb Tegtmeyer	Home 740-587-2647	Office 740-345-1970x212
Projects	Board of directors		

DISTRICT GOVERNORS FROM NEWARK ROTARY

FRANK L BEGGS- 1927-28

DARREL JONES- 1957-58

ROBERT C. BATTAT- 1970-71

THEODORE D. GRILEY- 1976-77

DONN E. ALSPACH-1988-89

ROBERT H. MCGAUGHY- 2003-2004

DIRECTOR, ROTARY INTERNATIONAL - THEODORE D. GRILEY- 1990-1992

TRUSTEE, ROTARY INTERNATIONAL FOUNDATION- THEODORE D. GRILEY- 2001-2005

ROTOGRAM

Newark Rotary Club

www.NewarkOhioRotary.org



Be a gift to the world

Week of Feb. 7, 2016

Next meeting: Noon
Tuesday, Newark
Doubletree, Larry Hughes,
Hartford Fair.

Next week's meeting:
Noon, Feb. 16, Newark
Doubletree, Nan Carney-
DeBord, Denison Athletic
Director.

Upcoming Programs

All meetings at Noon, Newark Doubletree Hotel, unless noted.

Feb. 16: Nan Carney-DeBord,
Denison Athletic Director.

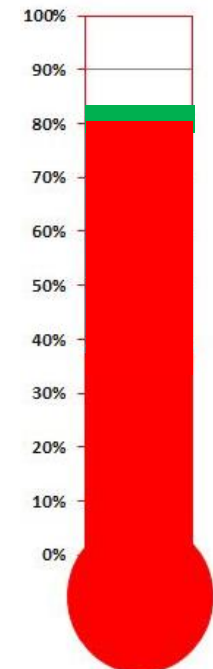
Feb. 23: Kay Spergel, Mental
Health and Recovery.

March 1: Rob Montagnese,
Licking Memorial Health Systems

March 8: John Veley, the wonders
of mechanical pencils

100th
Anniversary
Project

80% Rotarian
participation;
83% to goal



Last week's meeting

Reporter: Nancy Neely

President **Jack Neely** called the meeting to order at 12:05 p.m. on Groundhog Day. Reports are that the groundhog did not see his shadow and we can expect an early spring! **Tom Slater** led the club in singing R-O-T-A-R-Y, accompanied at the piano by **Peter Larson**. **Deb Tegtmeyer** gave the invocation and led us in the Pledge of Allegiance. An old melody, with original lyrics by Tom Slater, was sung in honor of **Rotarian Mike Shearer**. The song was appropriately titled "Michael, Michael."

Chuck Moore introduced visiting Rotarians Larry Miller and Leigh Ann Miller from Granville, and Tom Erlenwein from the Athens club. Also introduced were Carol Kelch (Hal Kelch); Deb Dingus (Rob Klinger); Tonya Shipley, Ben Lanka, and Adam Trabit (Mike Shearer); Larry Palur (**Denny Hesselgesser**); Tanner Ernest (**Jack Stickle**); Nick and Nate Adams (**Tony Adams**); and Lee Heckman (**Chris Meyer**).

Hugh Price introduced Granville High School students Ryan Reding and Micaela DeGenero and their principal Matt Durst. **Talya Greathouse** introduced Johnstown High School students Lauren Thomas and Anna Benton accompanied by their principal Derick Busenburg. **Jay Winegardner** introduced C-TEC students Breanna Church and Aden Trioma, and shared their biographical sketches. The C-TEC students were accompanied by Principal Thom Gamertsfelder.

Deb Tegtmeyer introduced Lakewood High School students Zachary Greenwood and Harsimran Kaur who joined us for the month of January. They were accompanied by their superintendent Mary Kay Andrews and principal Scott Coffey and thanked the club for their Rotary experience through speech and song.

Announcements:

- The February service project is the Works STEMfest on Feb. 20 and 21. **Marcia Downes** said volunteers are needed to act as industry greeters and emcees.
- The Chillicothe Rotary Club sent a card of condolence for the loss of **President Erin Kennedy**. Donations in Erin's memory can still be directed to the Newark Rotary Foundation.
- **Kevin Murphy** received a new Rotary pin with a blue back for bringing one new member into the club. **Rob Klinger** received a silver back for his rotary pin for bringing three new members into the club.
- **Hal Kelch**, accompanied by his wife Carol, was recognized as a 50-year member of the Newark Rotary Club. Hal was presented with a framed certificate signed by Rotary International President K. R. Ravindran. Hal shared his memories of growing up in Lancaster and meeting T.D. Griley when they were both elementary school softball players. Hal was first invited to a Rotary meeting when he was a senior at Lancaster High School. After graduating from Miami University and Medical school, Hal spent three years in the Army. He was stationed in

Germany, where he was first exposed to obstetrics. After returning stateside, he completed a residency in obstetrics and entered into practice with Dr. Don Jones in Newark. He bought a house in Morgan Manor (for \$36,000!) where he and Carol still reside. Dick Morgan invited Hal to join the Newark Rotary club and Hal was delighted.

Program: Tom Marcelain introduced today's speaker, Rotarian Mike Shearer. Mike is Executive Editor of The Advocate and the Media Network of Central Ohio nine other sites and has 25 years of experience.

Mike described the current context for the print news industry as one of constant and quick change where the competition for readers' time and money is intense, and that same reader (customer) dictates the playing field. The printing of The Advocate is now done by the Columbus Dispatch. As a result the Advocate, which now employs about sixty people, is open to either selling its current building and acquiring a smaller building, or subleasing some of the space in its current building.

Recently, Gannett, The Advocate's owner, separated its print news industry from its TV properties. The new Gannett has more than 100 markets and is building a national news team with a goal of increasing scalability. Using the same national news stories in all of its local papers frees local staff to focus on local news.

Mike highlighted areas that are driving some of the change in the industry. The first is mobile news consumption which continues to soar. Accessing news using one of the many new applications is preferred by many cell phone users. Mike and his team also have real-time metrics generated by software called Chartbeat, which help guide content decisions. Mike demonstrated the Advocate's current numbers. Social media continues to have a substantial influence on attracting readers. Frequently news stories are promoted on The Advocate's Facebook page first and then placed on the homepage. The number of people who viewed the recent story about the movie theatre in Heath closing via Facebook was illustrative of this power.

Mike shared technology trends from an industry futurist named Amy Webb. These trends include BOTS (software applications that run automated tasks); algorithms; smart virtual personal assistants; artificial intelligence for news; and virtual reality.

Primary challenges in the industry include growing reader engagement (including younger readers); convincing readers that the news is worth paying for; and otherwise staying on the change treadmill. In short, generating meaningful content that people want to come back for.

Mike concluded by highlighting the many awards won by Advocate staff in 2014 for quality news work.

Raffle Winner: Dave Froelich won the raffle and donated his winnings to Polio Plus.